

ARTWORK SPECIFICATION

Supply of artwork

We currently run Adobe Creative Cloud.

Please supply an InDesign working file package, including all links, images and fonts

We prefer not to print from PDF as it can cause issues when printing, and does not allow us to match specific colours nor make edits at your request. PDFs are ok for print reference checking.

Set your artwork up at 100% at final print size and allow for bleed. Zoom in close to check your artwork for accuracy (eg. image bleed, correct alignment of graphic elements).

Resolution of images

For images, we require no less than 100dpi @ final print size (prefer uncompressed TIF, high quality JPG is acceptable).

Logos

Where possible, please use vector logos. Also check inside all links/logos for fonts and convert them to outlines.

Fonts

Where possible use OpenType or TrueType fonts.

Colour Management

Preferred colourspace is Adobe RGB and SWOP CMYK (please note: using special profiles will change final print colour).

Colour Matching

If we have to match to specific colours or existing prints, please supply a hard copy print and/or Pantone numbers (solid coated).

Accepted Media

We accept artwork via USB/DVD/Portable hard drive/email or via our FTP site at: <https://www.hightail.com/u/ExhibitionCentre>



Creative Cloud 